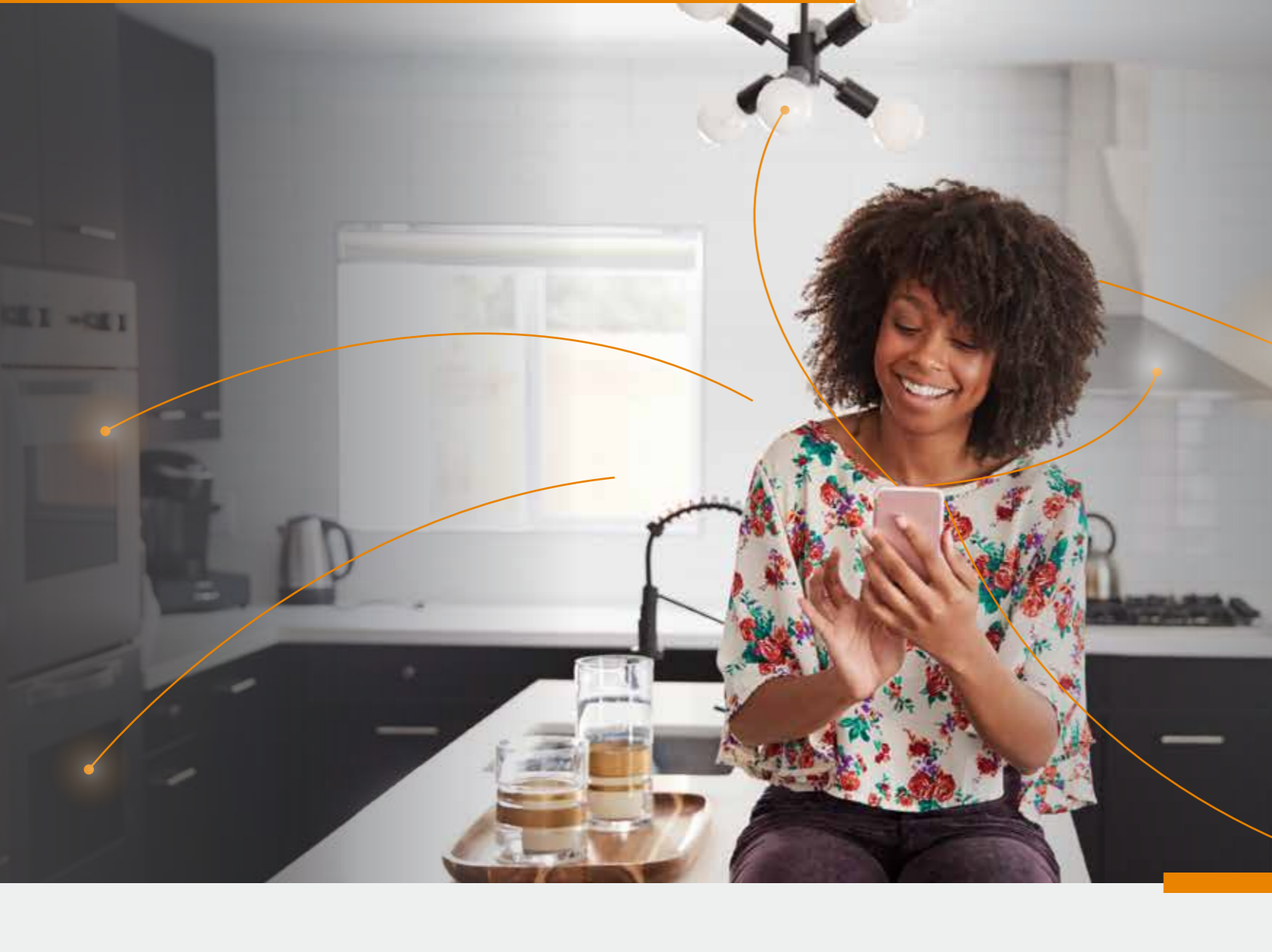
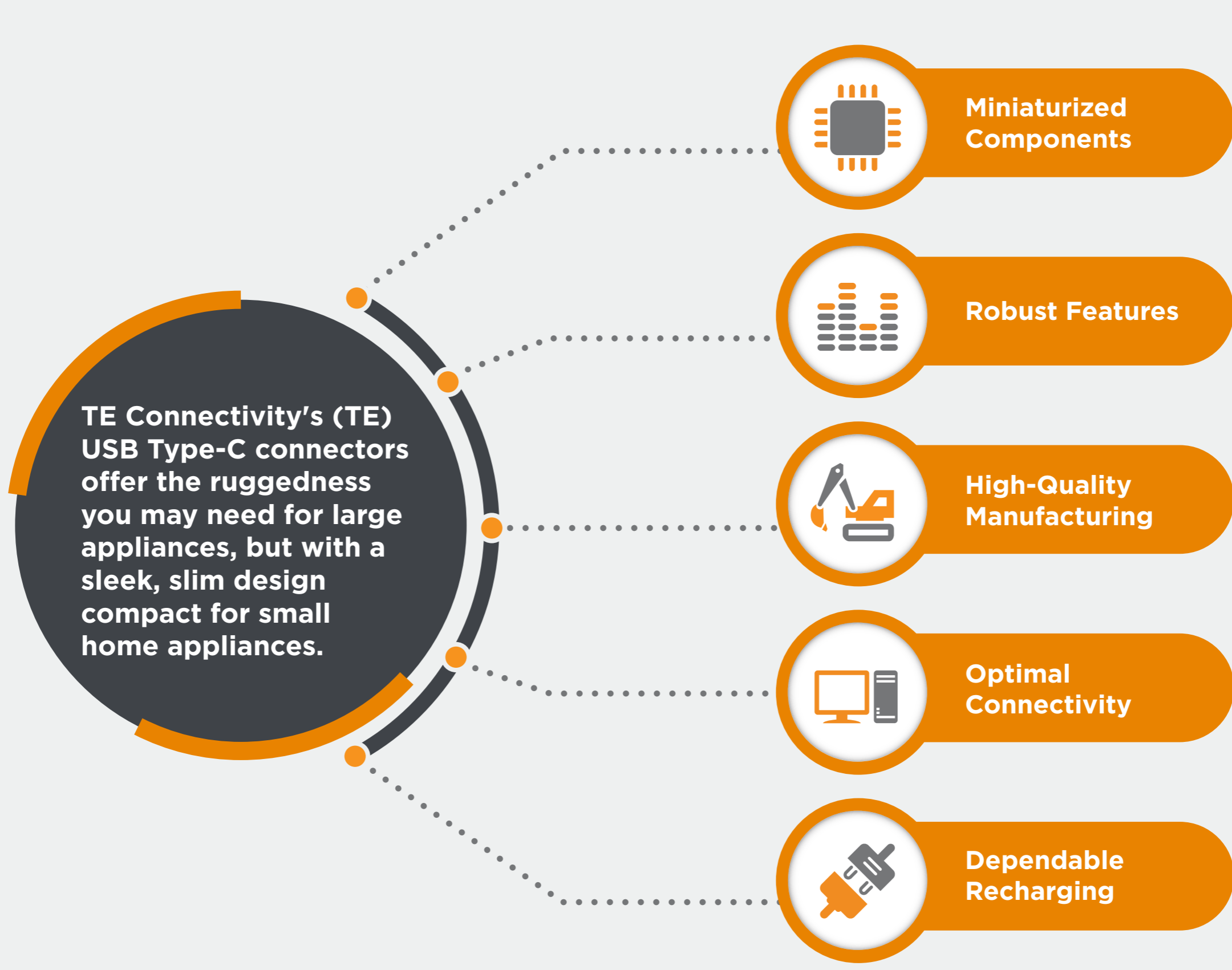


RESILIENT, MINIATURIZED USB TYPE-C CONNECTORS FOR SMALL AND HOME APPLIANCES



As innovation accelerates and personal and home appliances become smaller and smarter, reliable always-on connectivity is no longer a luxury—it's a necessity.

Innovation often requires smaller, smarter products built with compact, cost-effective, and reliable high-performance components easily integrated into standard production processes. With the ever-increasing demand for most applications to be remotely controlled via mobile devices, consumers often require:



TE Connectivity's USB Type-C Connectors



Applications

Household Appliances



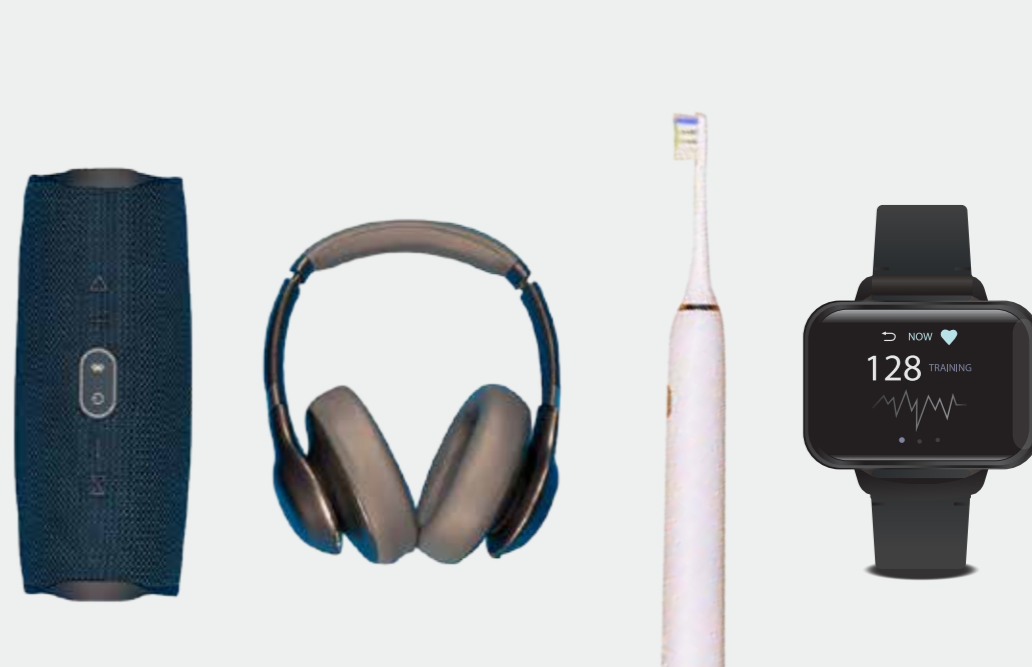
Small Kitchen Appliances



Electric Fans, Heaters & Humidifiers



Personal Appliances



Top 5 Benefits

- Enhanced Performance**
 Offering data transfer speeds of 10 Gbps, power up to 25W, and A/V through one integrity, TE Connectivity's (TE) USB Type-C connectors provide additional protection in demanding environments. Rated up to 10,000 mating cycles without loss of signals or power, TE's USB Type-C connectors can reduce the risk of failure and can extend your appliances' life span.
- Increased Reliability**
 Superior board retention features can provide enhanced reliability and stability, including IPX4 splashproof and IPX7/X8 waterproof options to help provide additional protection in demanding environments. Rated up to 10,000 mating cycles without loss of signals or power, TE's USB Type-C connectors can reduce the risk of failure and can extend your appliances' life span.
- Smaller Footprint**
 With one of the smallest dual-row surface-mount technology (SMT) footprints, TE's USB Type-C connectors can save valuable board real-estate for adding more features and functionality.
- Easy to Use**
 TE's USB Type-C connectors are easy to use with a reversible mating interface and receptacle designed to accept a plug in two directions for easy, reliable mating.
- Backward Compatibility**
 Allows for backward compatibility to HDMI, VGA, DisplayPort, and other USB connector types from the single USB Type-C port, using converter cables or adaptors.

TE's USB Type-C connectors can provide power, data, and A/V transmission for small and home appliances with increased miniaturization, quality, and reliability. They can help empower designers to innovate and create smarter appliances by enabling high-performance, high-density electronics for many applications within a reduced footprint.